Saltwood* at Kinvara

Cumbalum Urban Release B

Ross Lane, Kinvara NSW



* *"Saltwood" has been used as a working name for the project and may not reflect the actual name of the development in the future.*

Community Engagement Report : Draft masterplan

2 April 2025

APD Projects
apdprojects.com.au

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A message from the project team

Proposed development of Saltwood at Kinvara, NSW

The Kinvara area of the Ballina Shire has been earmarked for urban development since 2006 and is zoned for residential and urban use, and for a range of environmental outcomes. In August 2024, Ballina Shire Council approved an amendment to the regional Development Control Plan (DCP) which has allowed more detailed design work to occur – this is where we are at now.

Thank you

We understand that the development of Saltwood will bring changes to our corner of the beautiful Ballina-Byron region. Naturally, nearby land holders, residents, workers and interested locals will have questions about the long-term plan and how it may affect them.

As our plans for the development evolve, we believe it is important to share our preliminary concepts with the broader community and seek your feedback. We are here to listen to concerns, suggestions and to hear your ideas. We will do our best to incorporate them as we move forward or work with you to develop them further.

This report provides a brief overview of how we recently engaged with our neighbours and stakeholders, the key feedback we received, and how we plan to use that input moving forward. Our engagement advisers independently reviewed all notes and prepared the enclosed summary of key insights.

I would like to extend my gratitude to everyone who participated in our public webinar, visited our project website, reviewed the plans, or came to our community drop-in days to discuss the development with myself and our team. Your feedback has been invaluable and has been put to immediate use.

Looking ahead

Our in-house development team and our specialist landscape architects, planners, water engineers and scientists have been actively involved in this engagement process. Together with me, they have listened closely to your concerns, suggestions, and ideas.

The next stage will involve reviewing and finalising our Stage 1 concept plan based on your feedback, along with our ongoing engagement with Council, government agencies and our ongoing discussions with nearby properties and stakeholders.

When we have made updates to the plans and delivery programs, we will return to the community to demonstrate how your input has help shaped the project. In the coming months, the owners will submit to Ballina Shire Council a formal Development Application for Stage 1 and we look forward to sharing these plans with you.

Sincerely

Brad Paddon, Director APD Projects
On Behalf of owners, Casey Capital and Mondous Projects

Development approvals

As the first major step to progress future development at Kinvara the project owners lodged a proposed amendment to the 2012 Development Control Plan (DCP) with the Ballina Shire Council in April 2024.

The existing DCP covers zoning and other key land use controls for Kinvara. The proposed amendment was generally required to bring the DCP up planning standards of today and to better respond to the site and its unique topography and character.

The Ballina Shire Council deliberated on the proposed DCP amendments at its April 2024 meeting and endorsed the draft amendments for public exhibition. Following review and public feedback, the DCP amendments were approved by the Council on 22 August 2024.

The project owners have now released a draft masterplan for the development for public comment. Feedback on the draft masterplan will be used to inform a development application for Stage 1 of the project and planning of the balance land.

Site location

Saltwood @ Kinvara is a significant landholding comprising 440 ha of undulating and valleyed land in the Ballina Shire Council area near Lennox Head NSW. Development is envisaged at Kinvara in stages over at least the next 15 to 20 years.

The Saltwood @ Kinvara area is formally identified as the Cumbalum Urban Release Area B (CURA B) in local strategic plans and was zoned by the Ballina Shire Council for residential development in 2012.

The Saltwood project also includes a commercial property in Ballina Street Lennox Head which holds future potential for the establishment of a “Beach Hub” for the use by Saltwood residents.

The land holdings are principally located within the Kinvara locality (postcode 2478) and located on Ross Lane, some 6 min drive (5.5km) from Lennox Head. Local roads including Sandy Flat Road, Scanlan Lane and Dufficys Lane currently access the site. Pacific Highway is located to the west and the Ballina Nature Reserve is a located adjacent to the eastern boundary of the site(s).



Figure 1 Saltwood – Location and context

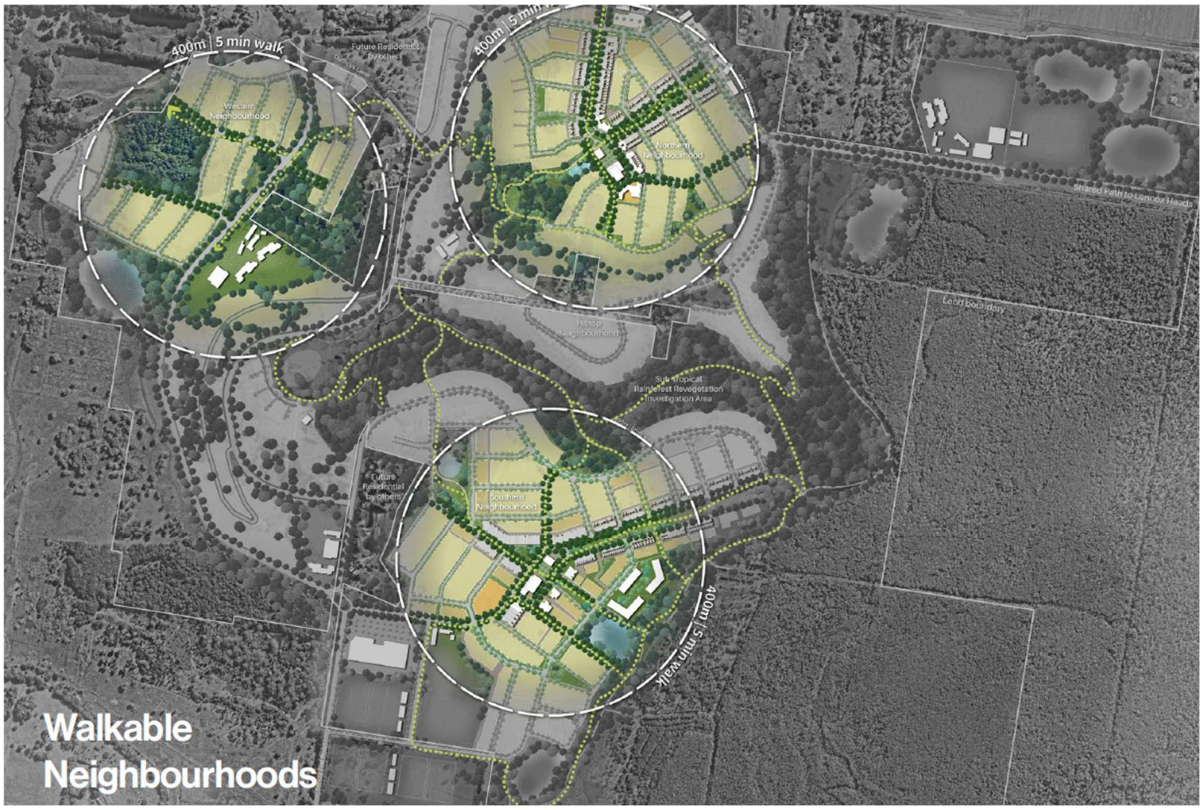
The proposed Saltwood project

The area is recognised by the Ballina Shire Council and in the Governments North Coast Regional Plan, for its strategic importance in terms of accommodating future demand for housing in the Shire.

It is planned to deliver 2,500 dwellings over several Stages. The first planned area is planned to have around 300 dwellings out of an estimated 500 dwellings in what is known as the Northern Neighbourhood of Saltwood @ Kinvara.

Draft masterplan

The Saltwood @ Kinvara draft masterplan encompasses three main neighbourhoods: Southern, Western and Northern. A further neighbourhood – Hilltop is proposed on the ridgeline of Scanlan Lane, which will include rainforest regeneration areas.



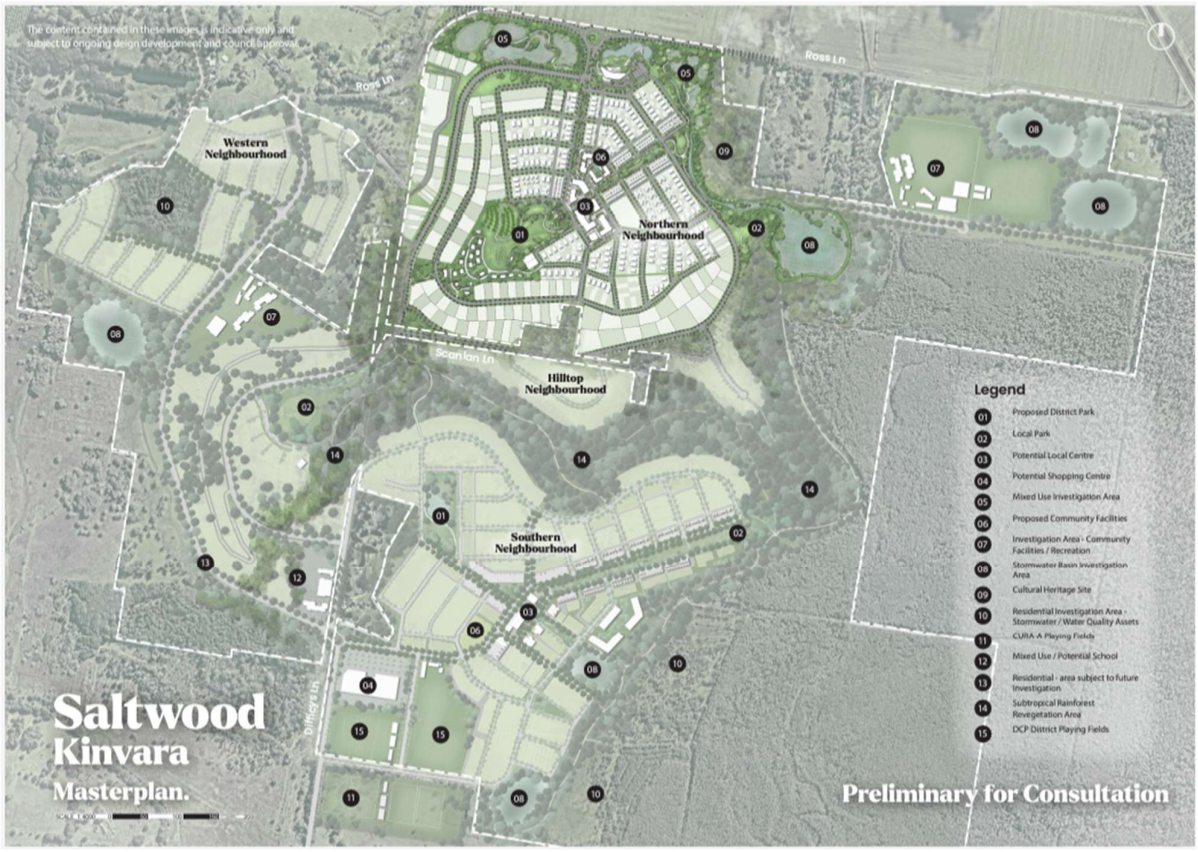


Figure 2 Saltwood at Kinvara - Overall concept plan



Figure 3 Saltwood Stage 1: Northern Neighbourhood

Development of the area will occur in stages with development in the Northern neighbourhood occurring first and will comprise Stage 1. More detail on this area is shown to assist with feedback on the draft masterplan.

The draft masterplan design has adopted the following principles:

1. Spatial layout of the villages to maximise connection to nature, views and integration with the distinctive and unique topography of the site. All three neighbourhoods are defined by discernible centres and well-defined edges.
2. Unlocking previously un-utilised land for public uses, such as recreational walking trails, bike paths and green, natural open spaces.
3. Protecting and enhancing local biodiversity, including the protection of mature trees and ecological zones, integration of nature corridors for movement.
4. Spearheading sustainable development for new homes and buildings guided by a Town Architect and associated design assessment criteria to protect wildlife, introduce green streets and open spaces to create new habitat.
5. Prudent flood management to ensure the proposed development accounts properly for any changes to land fall and catchment drainage.

Housing choice

A range of housing options are proposed in each neighbourhood including:

1. Key worker homes to retain and attract local workers.
2. A range of lot sizes including modest and "missing middle" homes to support first time buyers, upgraders and downsizers.
3. Sustainably constructed homes at price points that attract working families, ensuring long-term economic prosperity in the region.
4. Larger lots and eco-living lots with access to nature and views.
5. Capability to support integrated retirement and age care living as well as assisted living.
6. A variety of housing choice for rentals.



Figure 4 Saltwood Stage 1 Northern Neighbourhood - Housing Choice

Community facilities

Subject to further detailed planning, each neighbourhood will have access to a range of community facilities including:

1. Community hubs for group events
2. Parklands
3. Playgrounds
4. Sporting fields
5. Shops and retail precincts.



Water management & biodiversity

Kinvara is an area of outstanding natural beauty and abundant tree cover. Remnant forest will be preserved where possible and extensive revegetated landscape corridors will provide additional wildlife habitat and recreation opportunities.

Our ecologists will ensure the landscape setting is enhanced based on latent ecological values with species' endemic to the region. It will return a large portion of the site back to its natural state prior to the introduction of future land uses.



Transport and mobility

Active travel, recreation and commuter connections are proposed throughout the neighbourhoods to promote walking, bike riding and e-mobility, with both across the site and to Lennox Head and Ballina.

The draft masterplan promotes walkable neighbourhood streets with the restriction of front driveways and inclusion of rear lane access to homes on significant streets.

Boardwalks within ecological and biodiversity zones are proposed to enhance access to nature and ecotourism and raise awareness of biodiversity values.

Footpaths will provide safe, comfortable, shaded, and direct connections throughout the neighbourhood. Generous pathway widths will allow for shared use with e-mobility devices.



Figure 5 Saltwood - Active transport and access concept

Surface water & flood management

It is recognised that surface water and flood management is a critical issue for any development at Saltwood @ Kinvara.

It is important to note that the developable areas at Saltwood @ Kinvara are outside identified High Flood Hazard areas – they are low to medium flood hazard areas.

Initial assessments for the area for the August 2024 amendments to the Development Control Plan showed no impact on regional flooding if the area were developed. Additional modelling results will also form part of an eventual Development Application for the site.

Currently the aim of the Stage 1 (Northern Neighbourhood) design is to direct some stormwater away from Ross Lane. Flows generated from the development will be contained in stormwater basins with controlled release of the stormwater to the same flows as currently exist on the site. The volume of water to the north will also be controlled for ongoing agricultural uses.

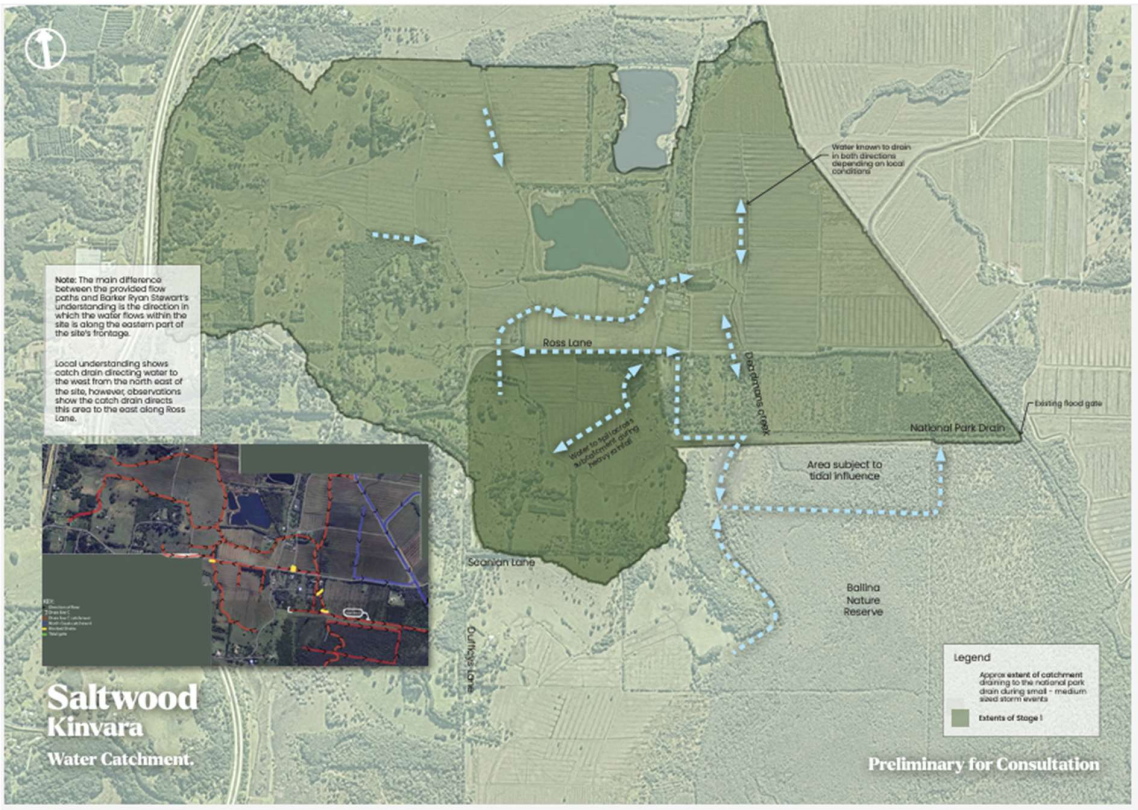


Figure 6 Saltwood - Water catchment (This image reflects project engineer assessment, not public submissions made with DCP amendment comments)

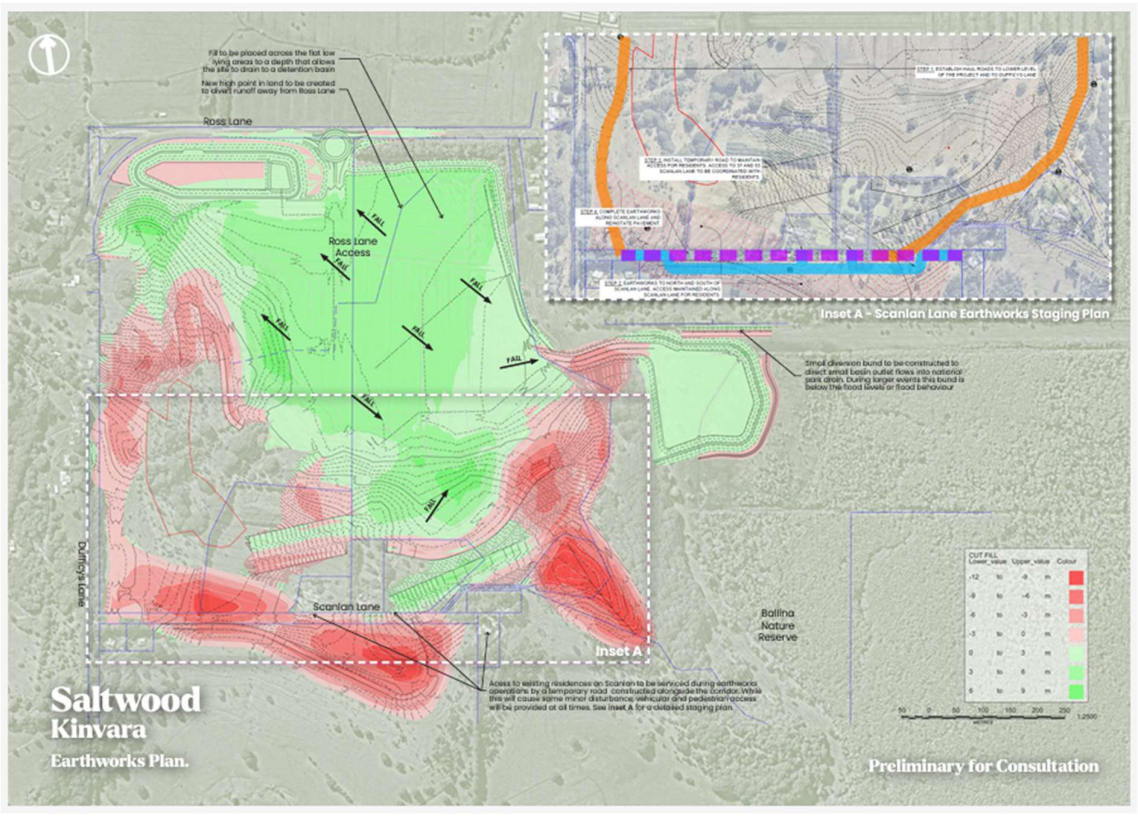


Figure 7 - Saltwood, Preliminary earthworks plan

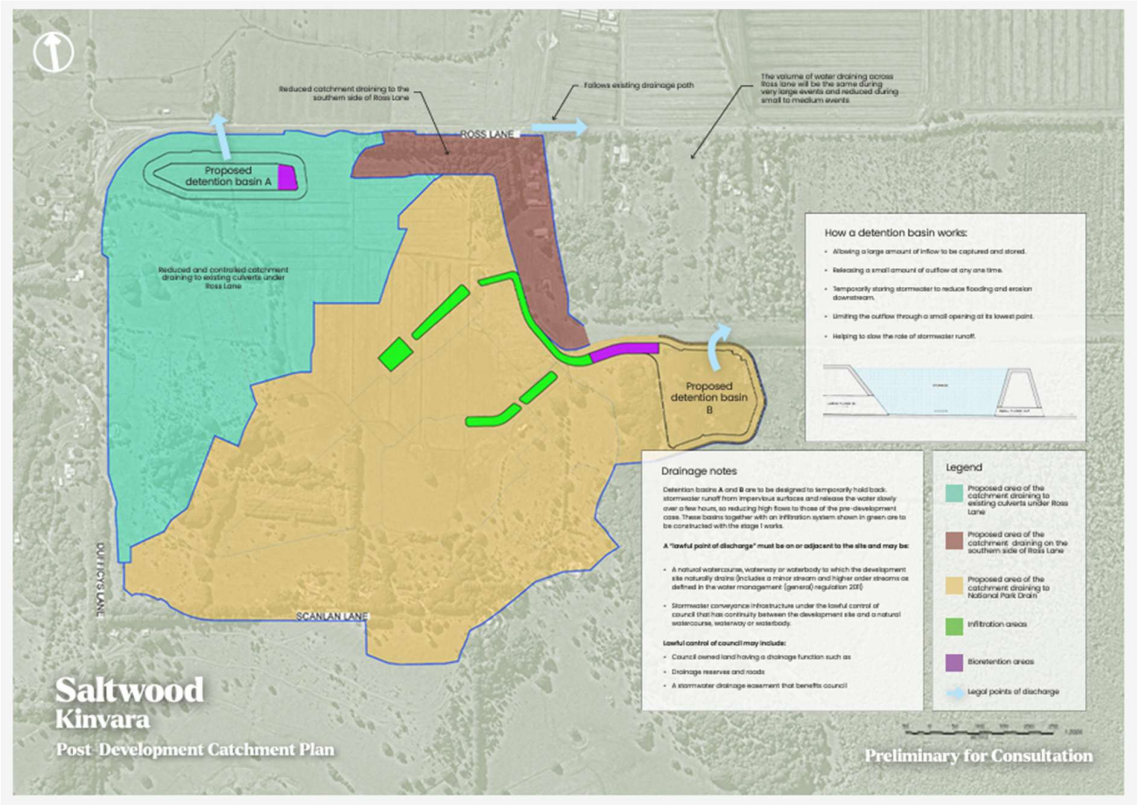


Figure 8 - Saltwood, Preliminary catchment plan

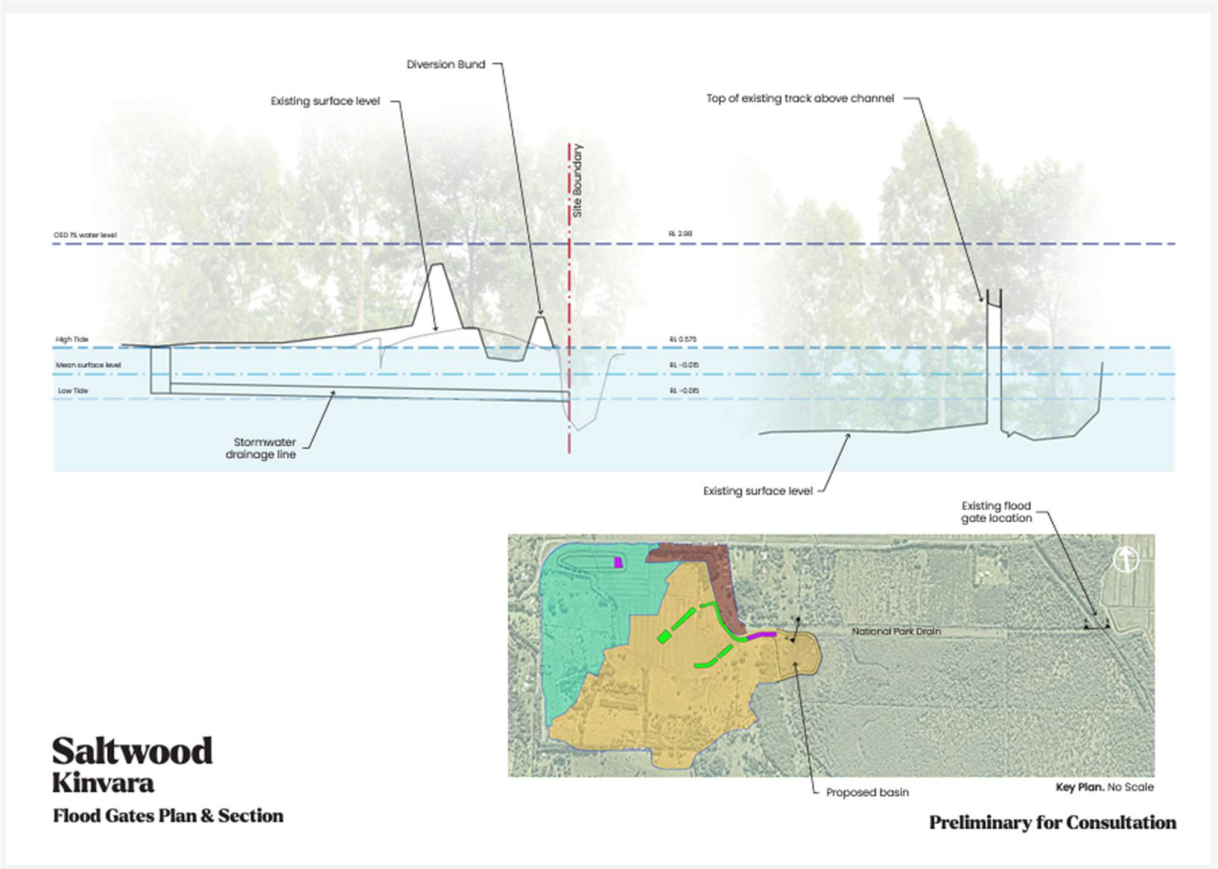


Figure 9 - Saltwood - Preliminary flood management works

Community engagement principles and activities

Purpose of engagement

The overall communications and engagement approach for the development will comprise three distinct phases:

1. Phase 1: Preliminary concept plan engagement **(this current phase)**

2. Phase 2: Development Application for Stage 1 (supporting the statutory planning process)

3. Phase 3: Deeper collaboration engagement on key nature, water, cultural and community facilities for stage 1 design and future master planning

Phase 1 community engagement has three broad objectives:

1. The scope of the project is understood by all interested parties.
2. There is opportunity for interested parties in the community to have a say on the project.
3. Issue or concerns with the project are appropriately managed in a transparent and positive way with due consideration to these by the Saltwood Team.

On a practical level, the objective of phase 1 engagement is to:

1. Provide clear, concise and accessible information about the proposed project.
2. Provide a broad range of communication and engagement tools to allow interested parties to find out more and understand the project.
3. To be clear on the design and approvals process and describe the extent by which community and stakeholder engagement can influence design and development of the project.
4. To gather engagement insights to inform the urban design, landscape architecture, housing, community facilities and water management necessary for Stage 1 Development Approvals and detailed engineering.

Promotion of engagement and project website

Opportunities for neighbours, landowners and interested stakeholders to participate in Phase 1 engagement were promoted through the following:

1. Briefing Ballina Shire planning staff regarding the proposed engagement activities, dates and website details.
2. In-person meetings with neighbouring property owners undertaken by APD staff
3. Print and digital advertisements:
    a. Byron Bay Echo
        i. Ad size: Colour quarter page, dimensions: 129mm w x 178mm h (traditional quarter page)
        ii. Placement dates: Wednesday 16 & 23 October editions

b. Byron Coast Group across all publications (Byron, Tweed, Ballina and Lismore)
   - Ad size: Colour quarter page, dimensions: 129mm w x 190mm h
   - Placement dates: Friday 18 & 25 October editions.

Engagement activities – Stage 1

1. **Meetings and interviews**

   In response to concerns about stormwater management and land filling, APD Projects invited submitters to individual meetings. On September 27, 2024, letters were sent to seven groups (covering 12 submissions relating to Council exhibition of the DCP amendments), with meetings proposed for October 10. Four responses were received, resulting in three meetings: one on October 9 and two on October 10. Key stakeholders, including those with concerns, attended these meetings to discuss drainage issues and possible project design adjustments.

2. **Website and dedicated email address:**

- Website: https://saltwoodkinvara.com.au
- Email: enquiries@saltwoodkinvara.com.au

   - 3,338 Page views (13 October 13 to 4 November)
   - 2,158 Visits
   - 1,690 Visitors
   - 7 Contributions
   - Downloads (290 total)
     - 121 Masterplan
     - 62 Northern Neighbourhoods
     - 30 Community Facilities
     - 30 Stormwater
     - 27 Transport

3. **Public ZOOM webinar on 23 October, 7-8pm:** 7 registrants

4. **Drop in at Ballina Indoor Sports Centre, 63 Cherry St, Ballina**

- Tuesday 29 October 5:30 – 7:30pm (8 visitors)
- Wednesday 30 October 10:30 – 12:30pm (19 visitors)
- Wednesday 30 October 5:30 – 7:30pm (13 visitors)

5. **Online survey / Have your say on our plans:**

- Online feedback and ideas survey
- https://saltwoodkinvara.com.au

The survey is now closed. Comments or submissions were received during the three weeks engagement period. The visioning activity has now concluded. All comments have been consolidated into findings.

6. **Further information (on project website)**

- Webinar video (full pack after the event).
- High-definition images of concept plan drawings.
- Frequently Asked Questions (FAQ) and background information.

Key engagement insights

The following is a summary of the top 10 themes from the community comments raised during our drop-in days. Combing participants handwritten notes and submissions received on-line, the Project team received over 70 individual contributions to the engagement.

- Drop-in sessions 29-30 October 2024
- Online Survey 13 Oct – 4 November

Community feedback on the proposed residential development highlights several key themes:

1. **Flood Management Concerns:** Nearby residents are worried about increased flooding on Ross Lane and surrounding areas due to the development. They seek detailed plans on stormwater management, the functionality of detention basins, and potential upgrades to Ross Lane to mitigate flood risks.

2. **Timely Provision of Community Services:** There is apprehension about delays in delivering community services within the new development, which could strain existing facilities in Lennox Head. Residents emphasize the need for prompt establishment of commercial and community amenities to prevent overburdening neighbouring areas.

3. **Environmental and Wildlife Protection:** Concerns are raised about the impact on local wildlife habitats, including Brolga nesting sites and habitats for parrots and wallabies. Suggestions include using native trees for landscaping, creating bird-watching destinations, and implementing a 'cat-free' policy to protect local fauna.

4. **Infrastructure and Connectivity:** Residents desire improved infrastructure, such as off-lead dog walking areas, community gardens, meeting spaces, and enhanced connectivity through bike paths and e-mobility routes. There's also interest in sustainable energy solutions like solar farms and community battery networks.

5. **Housing Diversity and Affordability:** The community advocates for a range of housing options to accommodate various demographics, including single individuals,

families, and those seeking low-maintenance or accessible homes. There's a call for designs that cater to all ages and abilities, ensuring inclusivity and affordability.

6. **Preservation of Natural Features:** Nearby residents emphasize the importance of preserving existing natural features, such as the fig tree adjacent to 146 Ross Lane and other mature trees. They suggest integrating these elements into the development to maintain the area's natural character.

7. **Traffic and Parking Management:** Concerns were shared about increased traffic and parking issues arise, particularly regarding the influx of residents and visitors. Residents seek clarity on how the development will address these challenges to prevent congestion and maintain safety.

8. **Community Engagement and Trust:** Past experiences of unmet promises in developments like Cumbalum have led to scepticism. Residents of Cumbalum stressed the need for transparent communication, timely delivery of promised amenities, and genuine engagement to build trust.

9. **Sustainable Design and Energy Efficiency:** There's a strong interest in incorporating sustainable design principles, including pre-planting street trees, using native vegetation, and ensuring energy-efficient infrastructure. Suggestions to explore partnerships with green investment funds to implement innovative environmental solutions were received.

10. **Impact on Existing Community Services:** Nearby residents and those from Lennox Head shared concern about the capacity of existing schools, sewer systems, and water supplies to accommodate the additional population from the new development. They seek assurances that infrastructure will be upgraded accordingly to support growth without compromising current services.

Addressing these themes through thoughtful planning and open dialogue with the community will be crucial for the successful integration of the new development into the existing environment. The community has also provided several constructive suggestions for the proposed residential development:

Flood Management and Infrastructure:

1. Implement effective stormwater management systems, including detention basins, to prevent exacerbating existing flooding issues on Ross Lane and surrounding areas.
2. Upgrade Ross Lane to handle increased traffic and improve flood resilience.

Timely Provision of Community Services:

1. Ensure the prompt delivery of commercial and community facilities to prevent overreliance on existing services in Lennox Head.
2. Establish community gardens, allotments, and off-lead dog walking areas to enhance local amenities.

Environmental Conservation:

1. Protect local wildlife habitats, such as Brolga nesting sites, by implementing sensitive management practices.
2. Utilize native trees for street landscaping and pre-plant them to fast-track the landscape.
3. Create bird-watching destinations with facilities connecting reserves and consider a 'cat-free' policy to protect local fauna.

Sustainable Energy Solutions:

1. Explore the development of a solar farm to power the community and establish a neighbourhood solar battery network.
2. Provide E-vehicle and E-bike charging facilities both in-house and for the public.

Housing Diversity and Affordability:

1. Incorporate designs that cater to all ages and abilities, including disability-inclusive features.
2. Offer a range of housing options, such as low-cost, easy-maintenance homes, and consider the needs of single individuals by providing 2–3 bedroom options with larger rooms.

Community Engagement and Facilities:

1. Establish local meeting rooms, neighbourhood houses, and spaces for organizations like U3A to foster community connection.
2. Develop a community hall facility, drawing inspiration from successful models like Beachside Bubbles at Skennars.

Recreational Amenities:

1. Consider squash courts or pickleball facilities to promote active lifestyles.
2. Develop E-mobility paths and a Beach Club to enhance recreational options.

Preservation of Natural Features:

1. Protect existing significant trees, such as the fig tree adjacent to 146 Ross Lane, and work around hollow-bearing trees to maintain natural heritage.

Traffic and Parking Management:

1. Address potential parking implications for Lennox Head due to residents visiting when Saltwood shops are not available.
2. Ensure adequate parking facilities within the development to prevent congestion in neighbouring areas.

Infrastructure Capacity:

1. Assess and upgrade sewer and water supply systems to accommodate the new development, ensuring nearby neighbours can connect to these services in the future.

2. Implementing these suggestions can enhance the development's alignment with community needs and environmental sustainability.

Next steps

Our in-house development team and our specialist landscape architects, planners, water engineers and scientists have been actively involved in this engagement process.

The next stage will involve reviewing and finalising our Stage 1 concept plan based on your feedback, along with our ongoing engagement with Council, government agencies and our ongoing discussions with nearby properties and stakeholders. These next steps will include, but not be limited to:

Topic and engagement findings	Next step actions
Flood Management Concerns: Nearby residents are worried about increased flooding on Ross Lane and surrounding areas due to the development. They seek detailed plans on stormwater management, the functionality of detention basins, and potential upgrades to Ross Lane to mitigate flood risks.	1. Continue with ongoing on-site water table and ground water monitoring; provide further technical support for site planning; continue engagement with NPWS, Ballina Shire and water managers to agree a waterway maintenance and management plan to include North Creek, Newrybar Drain. National Park Drain and Deadmans Creek.
Timely Provision of Community Services: There is apprehension about delays in delivering community services within the new development, which could strain existing facilities in Lennox Head. Residents emphasize the need for prompt establishment of commercial and community amenities to prevent overburdening neighbouring areas	2. Stage 1 DA to provide a proposed delivery and program plan for the development of community and commercial facilities in Northern village which will be developed consultation with the Shire, peak community groups, agencies and potential investors.
Environmental and Wildlife Protection: Concerns are raised about the impact on local wildlife habitats, including Brolga nesting sites and habitats for parrots and wallabies. Suggestions include using native trees for landscaping, creating bird-watching destinations, and implementing a 'cat-free' policy to protect local fauna.	3. Stage 1 DA to provide a detailed environmental management, rehabilitation and offset plan for the site in collaboration with NPWS, DCCEEW and all relevant stakeholders.
Infrastructure and Connectivity: Residents desire improved infrastructure, such as off-lead dog walking areas, community gardens, meeting spaces, and enhanced connectivity through bike paths and e-mobility routes. There's also interest in sustainable energy solutions like solar farms and community battery networks.	4. Stage 1 DA to provide further guidance on community infrastructure and delivery plan, including detailed consideration of the scope and extent of proposed community facilities.
Housing Diversity and Affordability: The community advocates for a range of housing options to accommodate various demographics, including single individuals, families, and those seeking low-maintenance or accessible homes. There's a call for designs that cater to all ages and abilities, ensuring inclusivity and affordability	5. Stage 1 DA to provide further direction on the proposed detailed residential mix, architectural and urban design and siting guidelines proposed for Stage 1
Preservation of Natural Features: Residents emphasize the importance of preserving existing	6. Stage 1 DA to provide a detailed environmental management and renewal plan for the site in

natural features, such as the fig tree adjacent to 146 Ross Lane and other mature trees. They suggest integrating these elements into the development to maintain the area's natural character.	collaboration with NPWS, DCCEEW and all relevant stakeholders.
Traffic and Parking Management: Concerns about increased traffic and parking issues arise, particularly regarding the influx of residents and visitors. Residents seek clarity on how the development will address these challenges to prevent congestion and maintain safety.	7. Stage 1 DA to provide further direction on the proposed road and access network, local and Ross Lane design, adjustments to Scanlon Lane road access, the timing and capacity of future road networks, and the overall transport network planning and impact assessment for Lennox Head and surrounds.
Community Engagement and Trust: Past experiences of unmet promises in developments like Cumbalum have led to scepticism. Residents stress the need for transparent communication, timely delivery of promised amenities, and genuine engagement to build trust	8. Project to describe provide further direction on the proposed commercial (shops) and community infrastructure delivery model and describe its commitment to ongoing collaborative and informative community engagement for the duration of the project.
Sustainable Design and Energy Efficiency: There's a strong interest in incorporating sustainable design principles, including pre-planting street trees, using native vegetation, and ensuring energy-efficient infrastructure. Residents suggest exploring partnerships with green investment funds to implement innovative environmental solutions.	9. Project will undertake research and prepare an integrated community development, enterprise and business advocacy and management plan for the project in collaboration with Council, local and regional business, industry, education / creative arts sector and all relevant stakeholders.
Impact on Existing Community Services: Nearby residents are concerned about the capacity of existing schools, sewer systems, and water supplies to accommodate the additional population from the new development. They seek assurances that infrastructure will be upgraded accordingly to support growth without compromising current services.	10. Project will fully investigate and demonstrate the capacity of existing and future infrastructure and community services, and document the necessary changes or improvements required, who will deliver them and when.

Figure 10 Saltwood - Action and follow up

When we have made updates to the masterplan and built the supporting programs, we will return to the community to demonstrate how your input has help shaped the project. In the coming months, the owners will submit to Ballina Shire Council a formal Development Application for Stage 1 and we look forward to sharing these plans with you.

Attachments

Community Consultation for Stormwater Management and Flooding – Notes

There were 23 submissions made in response to Ballina Shire Council's public exhibition of the proposed amendments to the CURA B DCP.

The key concerns were against stormwater management and filling of land.
On 27/9/2024, the project manager, APD Projects, wrote to the submitters who made reference to stormwater management or flooding concerns in these submissions, inviting them for individual meetings to discuss their comments. The proposed date for the meetings was 10 October 2024.

The purpose of the meetings was to understand their concerns and consider any specific drainage issues in the project designs.

Seven letters (covering 12 submissions) were issued and there were 4 responses. 3 meetings took place (1 on 9/10/24 and 2 on 10/10/24), and the Knox, Sanderson and Livingston property owners / stakeholders attended these meetings.

Meeting summary (the 3 meetings):

These key stakeholders raised concerns primarily about stormwater management and drainage maintenance. The project team explained how flows would be redirected with detention basins to manage water release effectively. Concerns included drainage capacity, runoff impact from nearby areas, potential flooding on lower levels, and proposed smaller lot sizes. Stakeholders emphasized that proper and regular drainage maintenance noticeably improves performance. Any support was for the development was conditional that stormwater management is carefully handled, and that lot sizing is considered for certain areas.

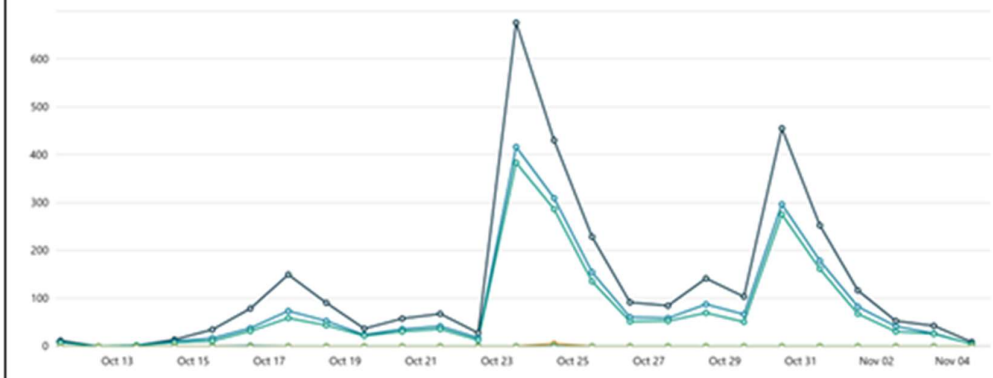
Community Consultation Invitation

APD Projects issued further letters to all submitters (where contact details were available) on 17 October 2024 who made a submission to the DCP Amendments advising of the webinar and public drop-in session. A total of 18 letters or emails were issued.

Website access summary

Saltwood @ Kinvara
Report Type: My Projects
Date Range: 01-09-2024 - 04-11-2024
Exported: 04-11-2024 10:47:56

Performance Summary
Information regarding key visitation and utilisation metrics for your Site or projects.

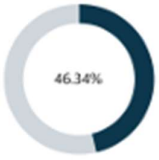


3,338 Views	2,158 Visits	1,690 Visitors	7 Contributions	2 Contributors	0 Followers

Views - The number of times a Visitor views any page on a Site.
Visits - The number of end-user sessions associated with a single Visitor.
Visitors - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.
Contributions - The total number of responses or feedback collected through the participation tools.
Contributors - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.
Followers - The number of Visitors who have 'subscribed' to a project using the 'Follow' button.

Conversions

Information regarding how well your engagement websites converted Visitors to perform defined key actions.

Feedback	Attention	Actions
		
Percentage of visits where at least **1 contribution** was made.	Percentage of visits that lasted at least **1 active minute**.	Percentage of visits where at least **2 actions** were performed.

Downloads

Information regarding your downloads, the total set of unique documents downloaded, total downloads of all files, and your top downloads.

290
Total Downloads

Top Downloads
Top file downloads in your selection, ordered by the number of downloads.

File Title	File Type	Downloads
P0051296_Saltwood_Consultation Design Boards_Masterplan.pdf	PDF	121
P0051296_Saltwood_Consultation Design Boards_Northern Neighbhourhood.pdf	PDF	62
P0051296_Saltwood_Consultation Design Boards_Community facilities.pdf	PDF	30
Saltwater Stormwater Community Consultation Boards.pdf	PDF	30
P0051296_Saltwood_Consultation Design Boards_Transport.pdf	PDF	27

Email Campaigns

Information regarding your email campaigns, your total campaigns, the total number of recipients, and your top campaigns by click-through rate (clicks as a percentage of total recipients).

0
Email Campaigns Sent

0
Total Recipients

0%
Click-through Rate

No Data Available

Webinar



Figure 11 Webinar images

Drop-in sessions

Drop in at Ballina Indoor Sports Centre, 63 Cherry St, Ballina

1. Tuesday 29 October 5:30 – 7:30pm (8 visitors)
2. Wednesday 30 October 10:30 – 12:30pm (19 visitors)
3. Wednesday 30 October 5:30 – 7:30pm (13 visitors)

Each drop-in session was attended by the project director, project manager and engagement facilitator.

Over 40 visitors attended the drop-in sessions over the three days – with some visitors staying at the session for 45 + minutes, inspecting the plans in detail and holding in depth discussions with the project team. Not all visitors chose to register their contact details.

Over 70 specific comments and discussions were recorded, each providing valuable insights to the project team about local traffic management, infrastructure, landscape, design and project architecture.



Figure 12 Images from Drop in sessions